



Hosted by DeVeau's Gymnastics Booster Club
A 501c(3) non-profit corporation

**Circle of Stars is honored to be a participating invitational meet in the
NASTIA LIUKIN CUP SERIES**

Dear Potential Sponsor:

DeVeau's Gymnastics Booster Club is proud to present the *2011 Circle of Stars Gymnastics Invitational, January 21-23, 2011*, at the Indiana Convention Center in downtown Indianapolis.

Circle of Stars is a premiere 3 day amateur athletic event which ranks among the top two largest gymnastics meets in the United States. This event hosts 5 exhibit halls with 6 gyms of simultaneous competition throughout the weekend. Last year, this competition showcased **over 3500 male and female gymnasts** and was attended by thousands of spectators. Again this year, we will be inviting many college recruiters from some of the top universities in the country.

This year *Circle of Stars* is also honored to be part of the **Nastia Liukin Cup Series**. Participation in this series is open only to top level invitational meets. The gymnastics meets included in this series serve as qualifying events for Level 10/Open Division athletes to advance and compete at the annual Nastia Liukin Cup, conducted on the podium the evening prior to the **Tyson American Cup**. The inclusion of *Circle of Stars* in this series provides our meet with a high level of media exposure including a media release, banner ad rotation on USA Gymnastics website and direct email to USA Gymnastics membership.

DeVeau's Gymnastics Booster Club invites you to sponsor the 2011 *Circle of Stars Gymnastics Invitational*.

A sponsorship commitment for this event provides an opportunity to publicize your business to a large audience in a variety of ways. Sponsor benefits may include hanging banners during the meet, program ads, booth availability, your business name and logo on an event t-shirt, and/or on the *Circle of Stars* website and sponsorship announcements during the event. **Our sponsorship packages have been upgraded and some new benefits have been added.** Please refer to the enclosed sponsorship information for the various levels of commitment, which are all tax-deductible. Your support enables the *Circle of Stars* tradition and success to continue.

Your sponsorship is not only an investment in your business, but an investment which makes a difference in the lives of these young athletes.

Thank you very much for your consideration of sponsorship for the *2011 Circle of Stars Gymnastics Invitational*. Should you need additional information, please feel free to contact me or visit our *Circle of Stars* website at www.circleofstars.org.

Sincerely,

Dianne Haworth, Corporate Sponsorship Chair – DeVeau's Gymnastics Booster Club
diannehaworth@sbcglobal.net / (317) 514-8612



2011 Circle of Stars Gymnastics Invitational

Indiana Convention Center, January 21-23, 2011

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____ Yes, we would like to support aspiring young athletes through corporate sponsorship at the 2011 *Circle of Stars Gymnastics Invitational*. Our company has chosen the following level of support:

- | | |
|-------------------------------|-----------------------------|
| ____ Title Sponsor, \$10,000 | ____ Bronze Sponsor, \$1000 |
| ____ Platinum Sponsor, \$7500 | ____ Patron Level, \$500 |
| ____ Gold Sponsor, \$5000 | ____ Business Deluxe, \$250 |
| ____ Silver Sponsor, \$2500 | ____ Business Card, \$100 |

Company Sponsor Name _____
Contact Person/Position _____
Email _____
Phone _____
Fax _____
Company's Address _____
DeVeau's Booster Club
Member Affiliation: _____
To be filled out by Booster Club Member

Authorized Corporate Representative:

Printed Name Signature

Please make checks payable to: DeVeu's Gymnastics Booster Club, a 501c(3) not-for-profit organization. Send your tax deductible donation along with camera-ready, black and white artwork or advertisement with one-quarter inch margins to: DeVeu's Gymnastics Booster Club, c/o Dianne Haworth, 9032 Technology Dr., Fishers, IN, 46038.

Ads and/or logos may be emailed to diannehaworth@sbcglobal.net. Corporate sponsors will be contacted once payment is received to verify sponsorship level and benefits. A copy of the signed agreement will be provided to corporate sponsors. Corporate sponsors are responsible for design of logo, production of logo or advertisement, cost and delivery of advertisement and banners related to this event. You may contact Dianne Haworth, (317)514-8612 or diannehaworth@sbcglobal.net with any questions or feel free to visit our website at www.circleofstars.org.

Date Received: _____ Circle of Stars Chairperson: _____
Signature



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CIRCLE OF STARS SPONSORSHIP BENEFITS

Title Sponsor (\$10,000)

- **Corporate name linked with event title.** This is an **EXCLUSIVE** benefit only for the Title Sponsor.
- The Title Sponsor will be entitled to display **6 corporate banners*** - One in each of the six competition gyms.
- Your **corporate banner*** will also be provided high visibility by hanging at **DeVeau's School of Gymnastics gym for a period of 1 year.** (DeVeau's School of Gymnastics, in addition to having a competitive team of hundreds of athletes, is also home to a competitive cheerleading team and hundreds of recreational students in gymnastics classes.)
- **A full black and white two page advertisement** will also appear in the center fold of the Circle of Stars souvenir program. This **ad will also hang for one year** in the DeVeau's Gymnastics Booster Club work and meeting room on the Sponsor's Board.
- The **Title Sponsor logo will appear on the front cover** of the Circle of Stars souvenir program.
- Your **corporate logo** will be recognized in prominent position on the Circle of Stars website's **home page with a corporate link.**
- The Title **Sponsor logo will appear on the front of each event shirt** in two color format (option to upgrade available at sponsor expense). You will also receive **8 complimentary event t-shirts.**
- **Display booth availability** in the vendor hallway in which corporation will be entitled to display and/or sell approved items.
- The Title Sponsor will receive **numerous sponsorship announcements throughout the duration of the event.**
- You will receive a **plaque of appreciation** to hang in your place of business.
- The Title Sponsor will also be entitled to **name recognition at the annual DeVeau's Girls Compulsory, Girls Optional and Boy's Team Banquets.**

Additional requests may be presented in writing and will be considered for approval by the DeVeau's Gymnastics Booster Club.

Platinum Sponsor (\$7,500)

- Platinum Sponsor is entitled to **4 corporate banners*** to be hung in 4 of the competition gyms of their choice during Circle of Stars.
- Your **corporate banner*** will also be provided high visibility by **hanging at DeVeau's School of Gymnastics gym for a period of 1 year.** (DeVeau's School of Gymnastics, in addition to having a competitive team of hundreds of athletes, is also home to a competitive cheerleading team and hundreds of recreational students in gymnastics classes.)
- **A full black and white page advertisement** in the Circle of Stars souvenir program. This **ad will also hang for one year** on the DeVeau's Gymnastics Booster Club work and meeting room Sponsor's Board.
- Your **corporate logo on back cover** of Circle of Stars Souvenir Program
- Your **corporate logo** will be recognized in prominent position on the Circle of Stars website's **home page with a corporate link.**
- Your corporate **logo on back of event shirt.** You will receive **6 complimentary event t-shirts.**
- **Display booth availability** in the vendor hallway in which corporation will be entitled to display and/or sell approved items.
- The Platinum Sponsor will receive **numerous sponsorship announcements throughout the duration of the event.**
- You will receive a **plaque of appreciation** to hang in your place of business.
- The Platinum Sponsor will receive **name recognition at the annual DeVeau's Girls Compulsory, Girls Optional and Boy's Team Banquets.**

Gold Sponsor (\$5,000)

- Corporate **banners* will be hung in 2 competition gyms** of your choice during COS.
- Corporate **banner* to hang at DeVeau's School of Gymnastics gym for a period of 1 year.**
- **A full black and white page advertisement** in the Circle of Stars souvenir program. This **ad will also hang for one year** in the DeVeau's Gymnastics Booster Club work and meeting room Sponsor's Board.
- Your company **logo posted on the Circle of Stars website sponsorship page** with a corporate link.
- Your corporate **logo on back of event shirt.** You will receive **4 complimentary event t-shirts.**
- **Display booth availability** in the vendor hallway in which corporation will be entitled to display and/or sell approved items.
- **Numerous sponsorship announcements** throughout the duration of the event.
- You will receive a **plaque of appreciation** to hang in your place of business.
- Corporate **name recognition at the annual DeVeau's banquets.**

Silver Sponsor (\$2,500)

- **Corporate banner*** to be hung in one competitive gym of your choice.
- Corporate **banner* to hang at DeVeau's School of Gymnastics gym for a period of 1 year.**
- **A full black and white page advertisement** in the Circle of Stars Souvenir Program. This **ad will also hang for one year** in the DeVeau's Gymnastics Booster Club meeting and work room Sponsor's Board.
- Corporate **logo** on the Circle of Stars Website **sponsorship page with a corporate link.**
- Corporate name on **back of event shirt and 2 complimentary event t-shirts.**
- **Display booth availability** in the vendor hallway in which corporation will be entitled to display and/or sell approved items.
- Silver sponsorship will also include **sponsorship announcements during the event.**
- You will receive a **plaque of appreciation** to hang in your place of business.
- Corporate **name recognition at the annual DeVeau's banquets.**

Bronze Sponsor (\$1000)

- **Half page advertisement** in the Circle of Stars Souvenir Program. This **ad will also hang for one year** in the DeVeau's Gymnastics Booster Club Room Sponsor's Board.
- Corporate **logo** on the Circle of Stars Website **sponsorship page with a corporate link.**
- Corporate name on **back of event shirt** and a **complimentary t-shirt.**
- **Certificate of recognition** to hang in your place of business.

Patron Level Sponsorship (\$500)

- **Quarter page advertisement** in the Circle of Stars Souvenir Program.
- Corporate **name with logo or link** on the Circle of Stars **website sponsorship page.**
- **Certificate of recognition** to hang in your place of business.

Business Deluxe Sponsor (\$250)

- **Quarter page ad** in Circle of Stars Souvenir Program
- **Business name listing** on Circle of Stars website **sponsorship page**

Business Card Sponsor (\$100)

- **Business card size ad** in Circle of Stars Souvenir Program.

* Banners must be provided by the sponsor. We have availability for a wide array of sizes of banners and can probably use a banner or banners you already have. All banners will be returned if you want them back.

DeVeau's Gymnastics Booster Club is a not-for-profit 501c(3) corporation

For further questions, please contact:

Dianne Haworth, Corporate Sponsorship Chair – DeVeau's Gymnastics Booster Club

diannehaworth@sbcglobal.net / 317- 514-8612

www.circleofstars.org